BRAND GUIDELINES

PYTORCH

PyTorch is an open source machine learning framework that accelerates the path from research prototyping to production deployment.

Learn more at pytorch.org

Please only use the PyTorch name and marks when accurately referencing this software distribution, and do not use our marks in a way that suggests you are endorsed by or otherwise affiliated with Facebook, Inc. When referring to our marks, please include the following attribution statement:

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LOCKUP

Choose the appropriate lockup
depending on your specific application.

When sizing or scaling the wordmark
or lockups, ensure a legible size at all
times. It should not appear subordinate
to any other partner logos or lockups.

Stacked Lockup

PyTorch

Single-Line Lockup

PyTorch

L O C K U P
C L E A R S P A C E

To preserve legibility and clarity of the
wordmark, it's important to maintain
a clear area sounding the wordmark.
This insulates the wordmark from
distracting visual elements such as copy,
illustrations or photography.

This spacing is determined by the
measurements of the "P" within the
PyTorch wordmark.

Stacked Lockup

Single-Line Lockup

LOGO

LOGO CLEARSPACE
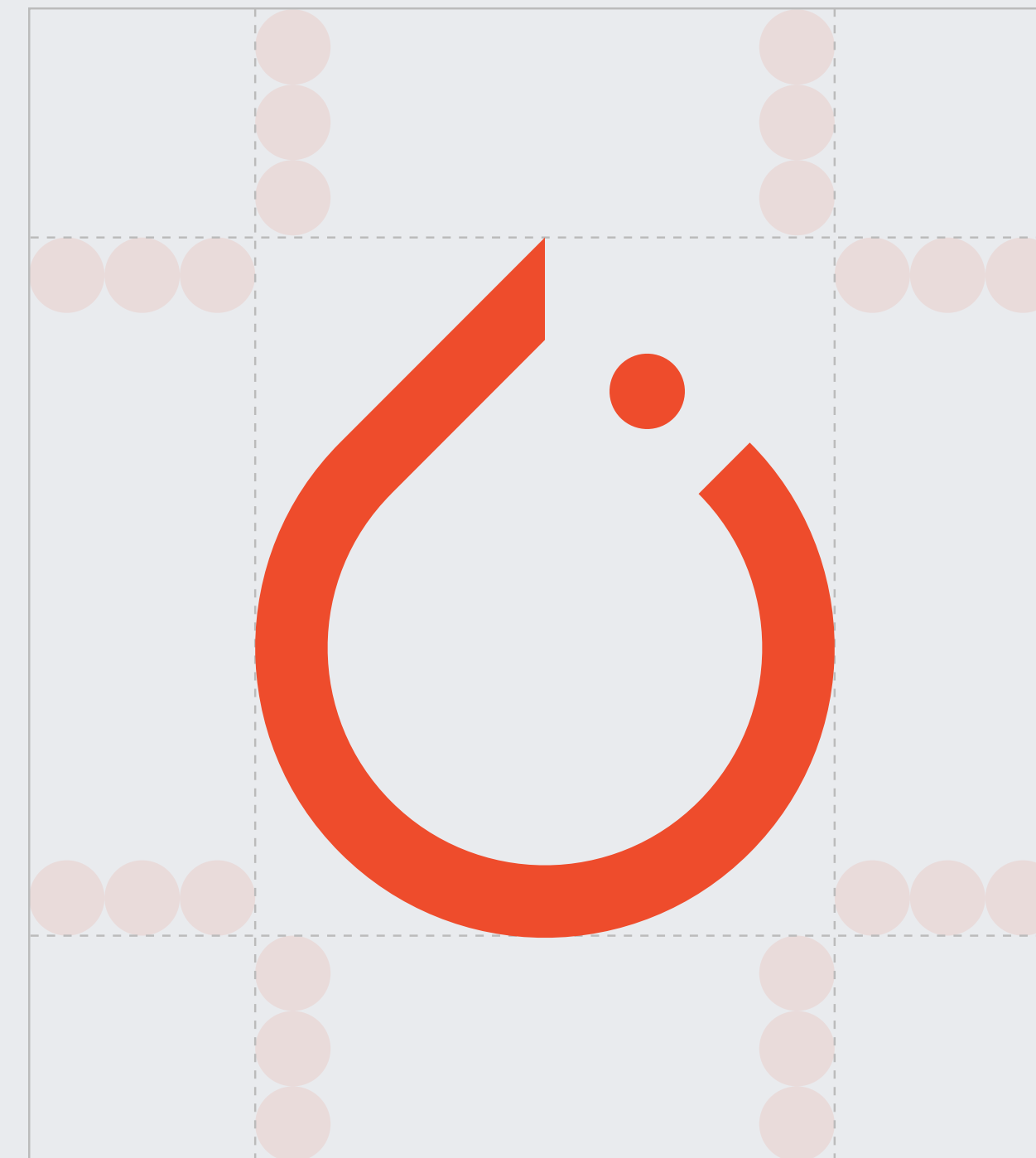
LOGO
SIZING

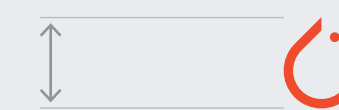When sizing or scaling the symbol,
never exceed a minimum of 24 pixels
(for screen) or 10mm (for print). This
ensures consistency and legibility
of the symbol.

Minimum Screen Size: 24px
Minimum Print Size: 10mm

PRIMARY

Orange is the primary brand color, but please use it sparingly. When using digitally, please use the hex code or RGB equivalent. When printing, please use CMYK or the listed Pantone code.

SECONDARY

These colors work successfully for print or digital communications. Much like Orange, we recommend using these tones sparingly.

When using digitally, please use the hex code or RGB equivalent. When printing, please use CMYK or the listed Pantone code.

Crimson

#E32D5B
R227, G45, B91
C00, M94, Y64, K00
Pantone 192 C

Raspberry

#CC2F90
R204, G47, B144
C23, M83, Y00, K00
Pantone 2385 C

Fuchsia

#CC2FAA
R204, G47, B170
C40, M90, Y00, K00
Pantone Purple C

Violet

#B932CC
R185, G50, B204
C48, M80, Y00, K00
Pantone 2582 C

Indigo

#812CE5
R129, G44, B229
C70, M76, Y00, K00
Pantone 2665 C

TERTIARY

The neutral and grayscale tertiary palette is meant for typography and supportive backgrounds. When using these grays, please ensure clarity and legibility of written content.

When using digitally, please use the hex code or RGB equivalent. When printing, please use CMYK or the listed Pantone code.

Dark Gray

#262626
R38, G38, B38
C38, M35, Y33, K92
Pantone Process Black C

Light Gray

#BBBBBB
R187, G187, B187
C70, M76, Y00, K00
Pantone Cool Gray 5 C

White

#FFFFFF
R255, G255, B255
C00, M00, Y00, K00